

# **PUBLIC FILE**

**KDND-FM**  
**Sundays, 6:00A-7:00A**

**PUBLIC FILE**

*Host: Kat Maudru*

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

## ISSUES / PROGRAMS LIST

### EDUCATION

**Issue:** Child Safety  
**Program:** Public File  
**Date:** July 3, 2005  
**Time:** 6:00A-6:30A

**Description:** Due to several recent unfortunate events, national and even local, child abduction is back on the forefront of many news stories. The FBI National Crime Information Center cites that 2,200 children on average are reported missing every day of the year. Surprisingly, over 70% of all child abduction attempts happen while children are on summer vacation. At Kovar's free Summer Safety Clinic, their expert instructors will teach children how to protect themselves against abduction and exploitation. The curriculum provides children with the skills they need to be assertive, smart, strong and most importantly, safe.

**Issue:** Talking to Teens About Sex  
**Program:** Public File  
**Date:** July 24, 2005  
**Time:** 6:00A-6:30A

**Description:** In 1999, half of all high school students reported having sex. About 1 million teens between 15 and 19 get pregnant each year. Sex is a hard topic for many people to talk about but as the most powerful influence in their child's life, it is vitally important that parents talk to their kids about sex. Studies show that children who talk with their parents about sex are more likely to delay having sex. Discussions can differentiate between sex and sexuality and dispel myths like "All teens are having sex. Everybody's doing it!" Suggestions for talking with teens about sex include focusing, listening and encouraging further conversation. It is also important for parents to share their values and opinions with kids. Sex education is a process not a one-time talk.

**Issue:** Getting Organized  
**Program:** Public File  
**Date:** July 24, 2005  
**Time:** 6:30A-7:00A

**Description:** The National Association of Professional Organizers is a non-profit professional association whose members include organizing consultants, speakers, trainers, authors, and manufacturers of organizing products. Founded in 1985, it is the largest national association of and for organizers with over 3,200 members throughout the world. NAPO's mission is to develop, lead and promote professional organizers and the organizing industry. A Professional Organizer enhances the lives of clients by designing systems and processes using organizing principles and through transferring organizing skills. A Professional Organizer also educates the public on organizing solutions and the resulting benefits. Professional organizers help individuals and businesses take control of their surroundings, their time, their paper, and their systems for life.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

**Issue:** **Healthful Living**  
**Program:** Public File  
**Date:** July 31, 2005  
**Time:** 6:00A-6:30A

**Description:** The Sacramento Natural Foods Co-Op began in 1972 using cooperative principles and a group of 12-14 formed a food buying club purchasing direct from a wholesaler and split the amounts among the group. The Co-op is now one of the largest natural food cooperatives in the U.S. and a trusted regional resource for natural and organic food, products and information. The Co-op's mission is to provide the benefits of natural foods and products, economic cooperation and sustainable practices to as many people as possible in the communities it serves. Their Community Learning Center provides valuable resources, encourages fun and inspires healthy lifestyle for people of all ages. Classes and workshops involve healthful cooking, aromatherapy body care, herbs for allergy prevention, the impact of urban sprawl and auto dependency, food irradiation, genetically engineered food, socially conscious investing, health and the environment, healthy weight loss, natural menopause solutions, bone density screenings and yoga and exercise classes. Last year, over 2,000 people attended classes offered by the Community Learning Center.

**Issue:** **CHERISH Foundation**  
**Program:** Public File  
**Date:** July 31, 2005  
**Time:** 6:30A-7:00A

**Description:** Ed Nemeth is the father of Rebecca, a little girl who has severe cerebral palsy and whom was greatly helped by Hyperbaric Oxygen Therapies. To educate physicians, foundations and parents, Mr. Nemeth sponsored the International Symposium for HBO, the *CP and Brain Injured Child* with Dr. Neubauer; he also sponsored the Debate on HBO for the Injured Child at the International Congress on Hyperbaric Medicine in San Francisco. Mr. Nemeth introduced legislation in California (AB 2763) which requires the State of California to reimburse for HBOT for brain injured children in accordance with Federal Medicaid regulations. CHERISH was founded to pay for therapies for children through its CHERISH a Child Fund, provide accredited HBOT medical educational programs for physicians and the public, and research Hyperbaric Oxygen Therapies to provide better and expanded therapies for a variety of internationally proven and accepted conditions and illnesses.

**Issue:** **Comparing Local Hospitals**  
**Program:** Public File  
**Date:** August 7, 2005  
**Time:** 6:00A-6:30A

**Description:** Lumetra is a non-profit organization dedicated to measurably improving the quality, safety and integrity of healthcare. By working with healthcare professionals across the country, we aim to provide brighter insights for better healthcare. The Hospital Compare website was created through the efforts of the Centers for Medicare and Medicaid Services (CMS), an agency of the U.S. Department of Health and Human Services (DHHS) along with the Hospital Quality Alliance (HQA). The information on this website can be used by any adult needing hospital care. Hospital Compare has quality measures on how often hospitals provide some of the recommended care to get the best results for most patients. This information helps you, your health care provider, family and friends compare the quality of care provided in the acute-care hospitals (general hospitals) and critical access hospitals (small, remote hospitals) that agree to submit data on the quality of certain services they provide for certain conditions. This quality information not only helps you make good decisions about your health care, but also encourages hospitals to improve the quality care they provide.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:** National Reining Horse Association  
**Program:** Public File  
**Date:** August 14, 2005  
**Time:** 6:00A-6:30A

**Description:** Home to over 40 events scheduled every year, including everything from horse shows, fund raisers, symposiums and dog agility clinics, Murieta Equestrian Center also sponsors the Gold-N-Grand Horse Show, one of the largest open all breeds show, and the MEC/WCEF Spectacular Reining Show, one of the largest NRHA approved shows in the world. Proceeds from the Spectacular are used by the West Coast Equine Foundation to support and benefit youth and equine programs, including California Future Farmers of America, the California 4-H Foundation, Project Ride, the University of California at Davis Center for Equine Health, and the Dick Randall Memorial Scholarship Program. At present, MEC is proud to have donated over \$50,000 to these worthy benefactor programs.

**Issue:** Home Ownership  
**Program:** Public File  
**Date:** August 14, 2005  
**Time:** 6:30A-7:00A

**Description:** Sacramento Neighborhood Housing Services, Inc., is a local non-profit organization working to build healthy, stable neighborhoods through partnerships which educate and promote community pride and residential leadership. One of the ways that they meet this mission is to help people help themselves through educational programs. These programs help Sacramento residents build capacity to become self-sufficient and to develop their communities. The home buying seminars offered at Sac NHS Neighbor Works Home Ownership Center are designed to assist potential buyers determine if homeownership is right for them. No matter how much money you have, or what your credit history is like, the staff of the Home Ownership Center work in groups and individually to develop a plan of action that will make owning a home a reality instead of a dream. While some home buying seminars only want to sell you something you may not want, they teach you about all types of loan programs and how to save money by understanding the Home Buying Process from start to finish.

**Issue:** Children's Programs  
**Program:** Public File  
**Date:** August 21, 2005  
**Time:** 6:00A-6:30A

**Description:** Proceeds from this very popular event are shared by the Chamber of Commerce's building improvement funds and the Roseville Park, Recreation & Libraries youth programs. One of these programs is the Roseville Police Activities League, a non-profit organization that provides recreational and educational activities for the areas youth at low or no cost. The police department concentrates on prevention and addressing issues that lead to juvenile crime before it actually occurs. Developing strong relationships with kids in the community helps build respect for those who wear the badge and trust in a child, making crime prevention a reality. RPAL is the unique organization focused on building these relationships by involving the community's youth in positive activities with positive role models. Police officers and volunteers coach and assist children in programs such as pottery, photography, boxing, drawing, golf and many more. Besides being fun and educational, the programs address social issues such as peer pressure, emotional insecurity and academic problems.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:** Help for At-Risk Youth  
**Program:** Public File  
**Date:** August 21, 2005  
**Time:** 6:30A-7:00A

**Description:** California Coalition for Youth's mission is to lead California as a voice for youth-adult partnerships. They advocate for public policies, programs and services that empower, support and protect the rights of youth and their families. CCY, a charitable non-profit, was initially formed in 1978 in response to ensure that the rights of California's youth and their families were considered. Several groups joined forces in this effort and formed CCY. To address crisis issues of youth, CCY began operating the California Youth Crisis Line in 1986 with funding by the State of California. Currently, operating funds are derived from competitively awarded grants and contracts from the state as well as from private foundations, membership fees, donations, and in-house fund-raising activities. Their Youth Crisis Line establishes the rights of all youth and their families to receive necessary prevention and intervention services.

**Issue:** Paganism  
**Program:** Public File  
**Date:** September 19, 2004  
**Time:** 6:30A-7:00A

**Description:** The Pagan Pride Project is a non-profit organization. The primary purpose of this corporation shall be the advancement of religion and elimination of prejudice and discrimination based on religious beliefs. They try to keep their purpose balanced through the inspirations of air, fire, water and earth. Air: Education. They are never going to be able to practice their spiritual paths openly if they don't give the public accurate information about what they do and do not do. Fire: Activism. People aren't necessarily going to go out of their way to find out what Pagans really do. They have to have the courage to act on our convictions and do what we need to do. Water: Charity. They know that what they do returns to them. They need to demonstrate this by offering compassion to communities where it is needed. When they share their own abundance, they show that they trust the Gods to share abundance with them in return. Earth: Community. They are never going to be able to practice openly if they don't know anyone else in the local Pagan communities. They need to weave networking webs in their cities, towns and rural areas. They need these webs to support one another. That support will also show those who would restrict their practice that they are not just a few isolated wackos, but are a growing congregation of people who adhere to a faith that, while different, is as valid as their own.

**Issue:** Healthy Eating  
**Program:** Public File  
**Date:** September 26, 2004  
**Time:** 6:00A-6:30A

**Description:** The California 5 A Day For Better Health! Campaign, as part of the California Nutrition Network for Healthy, Active Families, works with local, state and national partners to build healthy communities. Specifically, the California 5 Day For Better Health campaign empowers low-income Californians to consume 5 to 9 servings of fruits and vegetables and enjoy at least 30 minutes of physical activity a day for adults and 60 minutes a day for children. It facilitates behavior change by educating low-income consumers directly through multiple venues, enabling organizations and communities to create policies that make 5 A Day and physical activity more accessible. The campaign encourages participation in federal nutrition assistance programs among those who are eligible. And, finally the California 5 A Day campaign promotes fruit and vegetable consumption and physical activity in an effort to reduce the risk of chronic disease, such as heart disease, cancer, hypertension, stroke, diabetes and obesity.

## **ISSUES / PROGRAMS LIST**

### **ECONOMY**

**Issue:** Pollution Prevention / Environmental Regulation Enforcement  
**Program:** Public File  
**Date:** September 11, 2005  
**Time:** 6:00A-6:30A

**Description:** BERC was established in 1993 as a one-stop, non-regulatory office to help businesses understand and comply with federal, state and local environmental regulations. BERC offers free and confidential permit assistance and consultative services in areas such as air quality, hazardous materials/waste, pollution prevention, building inspection, and zoning, to name a few. BERC seeks to help businesses and environmental agencies develop and implement innovative, proactive and cost-effective solutions to pollution issues. They also help agencies streamline and consolidate the permitting and regulatory process and act as an advocate for the business community and regulatory agencies. Over 8,000 businesses have benefited from BERC's services. Their annual Pollution Prevention Awards honor local businesses who have demonstrated environmental excellence and proactive leadership in our community. Ultimately, BERC seeks to promote economic development in Sacramento County.

## **ISSUES / PROGRAMS LIST**

### **GOVERNMENT**

**Issue:** Homeless Veterans  
**Program:** Public File  
**Date:** July 17, 2005  
**Time:** 6:30A-7:00A

**Description:** For the 14<sup>th</sup> time, some 300 homeless Sacramento area veterans and their families will have a home for 3 days. Stand Down is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat – living in the field, surviving by their wits with limited rations under extreme conditions. The three day Stand Down encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over 1 million dollars worth of services for the veterans and their families. The three days off the street is just a small part of the program and really just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees.

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## ISSUES / PROGRAMS LIST

### HEALTH

**Issue:** Skin Cancer Prevention  
**Program:** Public File  
**Date:** July 3, 2005  
**Time:** 6:30A-7:00A

**Description:** Skin cancer is one of the most common yet preventable forms of cancer that exists today. There are two types of skin cancer. Non-melanoma includes basal cell carcinoma and squamous cell carcinoma. Melanoma is much less common but far more serious. In 2003, it is estimated that more than 1 million people will be diagnosed with highly curable basal cell or squamous cell cancers, and 54,200 people will be diagnosed with melanoma. Risk factors include unprotected and/or excessive exposure to ultraviolet radiation, a fair complexion, moles and a family history of skin cancer. Preventative measures include limiting or avoiding exposure to the sun during the midday hours, wearing a hat with a wide brim, wearing sun glasses, using a sunscreen with an SPF of 15 or higher, and protecting children from sun exposure. With early detection, basal and squamous cell cancers are highly curable. Melanoma is also curable when detected in its earliest stages and treated properly.

**Issue:** Eating Disorders  
**Program:** Public File  
**Date:** July 13, 2005  
**Time:** 6:00A-6:30A

**Description:** Overeaters Anonymous is a fellowship of individuals who, through shared experience, strength and hope are recovering from compulsive overeating. They welcome everyone who wants to stop eating compulsively. There are no dues or fees for members; we are self-supporting through our own contributions, neither soliciting nor accepting outside donations. OA is not affiliated with any public or private organization, political movement, ideology, or religious doctrine; we take no position on outside issues. Their primary purpose is to abstain from compulsive overeating and to carry this message of recovery to those who still suffer. Unlike other organizations, OA is not just about weight loss, obesity or diets; it addresses physical, emotional and spiritual well-being. It is not a religious organization and does not promote any particular diet. To address weight loss, OA encourages members to develop a food plan with a health care professional and a sponsor.

**Issue:** Healthful Living  
**Program:** Public File  
**Date:** July 31, 2005  
**Time:** 6:00A-6:30A

**Description:** The Sacramento Natural Foods Co-Op began in 1972 using cooperative principles and a group of 12-14 formed a food buying club purchasing direct from a wholesaler and split the amounts among the group. The Co-op is now one of the largest natural food cooperatives in the U.S. and a trusted regional resource for natural and organic food, products and information. The Co-op's mission is to provide the benefits of natural foods and products, economic cooperation and sustainable practices to as many people as possible in the communities it serves. Their Community Learning Center provides valuable resources, encourages fun and inspires healthy lifestyle for people of all ages. Classes and workshops involve healthful cooking, aromatherapy body care, herbs for allergy prevention, the impact of urban sprawl and auto dependency, food irradiation, genetically engineered food, socially conscious investing, health and the environment, healthy weight loss, natural menopause solutions, bone density screenings and yoga and exercise classes. Last year, over 2,000 people attended classes offered by the Community Learning Center.

## ISSUES / PROGRAMS LIST

### HEALTH (Cont'd)

**Issue:** **CHERISH Foundation**  
**Program:** Public File  
**Date:** July 31, 2005  
**Time:** 6:30A-7:00A

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**Issue:** **Dental Health**  
**Program:** Public File  
**Date:** September 18, 2005  
**Time:** 6:00A-6:30A

**Description:** Since 1870, the California Dental Association (CDA) has served as a symbol of excellence in the dental industry. As California's "Trusted Source for Dental Information," the CDA's growing membership of more than 20,000 dentists is dedicated to promoting public health through policy, advocacy, innovation and continuing education. This remarkable tradition is enhanced through the organization's charitable affiliate, the CDA Foundation, which serves both the profession and the community through outreach, research, training and scholarship programs. See your CDA member dentist because... is a public awareness campaign that educates the public about how healthy habits such as regular visits to a CDA member dentist and drinking milk can contribute to a lifetime of good oral health.

**Issue:** **Childhood Cancer**  
**Program:** Public File  
**Date:** September 25, 2005  
**Time:** 6:00A-6:30A

**Description:** The Keaton Raphael Memorial's mission is to form partnerships with businesses, organizations and the medical profession to assist local children and their families in their fight against pediatric cancer. Cancer is the #1 disease related killer of children under the age of 15 years next to accidents. Approximately 1 in every 600 children under the age of 15 years will develop cancer. In any given year, 12,400 children will be diagnosed with cancer. The cause(s) of childhood cancer remain largely unknown. Currently, there are no established guidelines for childhood cancer prevention. Advances have been made which increase the survival rate of some childhood cancer, however, many cancer types require very aggressive treatments with low survival rates. This year, 2,300 children will lose their battle with cancer.

## **ISSUES / PROGRAMS LIST**

### **HEALTH (Cont'd)**

**Issue:** Lou Gehrig's Disease  
**Program:** Public File  
**Date:** September 25, 2005  
**Time:** 6:30A-7:00A

**Description:** The mission of the ALS association of Greater Sacramento is to improve the quality of life for ALS patients, families and care givers; to promote community awareness and education about ALS, and to support efforts to find a cure. This volunteer-driven organization is deeply involved in advocacy, fund raising, research and programmatic activities. Their services include monthly Patient Support Group meetings, communications on programs and research, augmentative communication device lending pool, information programs and special mailings on research and patient care, outreach committee volunteers to provide telephone support to patients, family members and care-givers.

## **ISSUES / PROGRAMS LIST**

### **ENVIRONMENT, ENERGY & TRANSPORTATION**

**Issue:** Pollution Prevention / Environmental Regulation Enforcement  
**Program:** Public File  
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**Time:** 6:00A-6:30A

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## **ISSUES / PROGRAMS LIST**

### **MINORITIES, WOMEN & AGING**

**Issue:** Anti-Aging Techniques  
**Program:** Public File  
**Date:** August 28, 2005  
**Time:** 6:00A-6:30A

**Description:** CHS stands for Comprehensive Hormone Supplementation. Hormones are messengers that orchestrate the metabolic processes in our bodies and because by the age of 40, the natural hormones in our body are 14 to 15% depleted and the signs and symptoms of aging are accelerated. The CHS program measures current hormone levels and replaces them to a healthy 25-year old. A body will respond as if it were many years younger. This is the age when our immune systems are generally the strongest, our metabolism the most efficient and we can build muscle faster than fat. Their anti-aging therapy (using HGH) is proven safe and effective. This hormone has been around since the 1970's and the corresponding research (on people using HGH) reports no significant problems.

**Issue:** Senior Legal Rights  
**Program:** Public File  
**Date:** August 28, 2005  
**Time:** 6:30A-7:00A

**Description:** The Senior Legal Hotline provides assistance to seniors regardless of income, although its mission is to target seniors who are economically or socially disadvantaged, disabled or isolated. Anyone over the age of 60 can obtain a free telephone consultation with an attorney or paralegal. The hotline also works with a referral service of private attorneys who provide estate and long term care planning and can handle cases involving conservatorships or elder abuse. The most common issues presented to the hotline are consumer related issues (20%), wills, probate/estate planning (17%), housing issues (15%), health issues (13%), income maintenance (12%), family law (11%), and protective service issues (8%). The hotline also has a grandparent rights project.

## ISSUES / PROGRAMS LIST

### CRIME

**Issue:** Child Safety  
**Program:** Public File  
**Date:** July 3, 2005  
**Time:** 6:00A-6:30A

**Description:** Due to several recent unfortunate events, national and even local, child abduction is back on the forefront of many news stories. The FBI National Crime Information Center cites that 2,200 children on average are reported missing every day of the year. Surprisingly, over 70% of all child abduction attempts happen while children are on summer vacation. At Kovar's free Summer Safety Clinic, their expert instructors will teach children how to protect themselves against abduction and exploitation. The curriculum provides children with the skills they need to be assertive, smart, strong and most importantly, safe.

**Issue:** Homeless Veterans  
**Program:** Public File  
**Date:** July 17, 2005  
**Time:** 6:30A-7:00A

**Description:** For the 14<sup>th</sup> time, some 300 homeless Sacramento area veterans and their families will have a home for 3 days. Stand Down is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat – living in the field, surviving by their wits with limited rations under extreme conditions. The three day Stand Down encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over 1 million dollars worth of services for the veterans and their families. The three days off the street is just a small part of the program and really just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees.

## ISSUES / PROGRAMS LIST

### DRUG ABUSE

**Issue:** Homeless Veterans  
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## **ISSUES / PROGRAMS LIST**

### **HOUSING**

**Issue:** Homeless Veterans  
**Program:** Public File  
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**Time:** 6:30A-7:00A

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**Issue:** Home Ownership  
**Program:** Public File  
**Date:** August 14, 2005  
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**Description:** Sacramento Neighborhood Housing Services, Inc., is a local non-profit organization working to build healthy, stable neighborhoods through partnerships which educate and promote community pride and residential leadership. One of the ways that they meet this mission is to help people help themselves through educational programs. These programs help Sacramento residents build capacity to become self-sufficient and to develop their communities. The home buying seminars offered at Sac NHS Neighbor Works Home Ownership Center are designed to assist potential buyers determine if homeownership is right for them. No matter how much money you have, or what your credit history is like, the staff of the Home Ownership Center work in groups and individually to develop a plan of action that will make owning a home a reality instead of a dream. While some home buying seminars only want to sell you something you may not want, they teach you about all types of loan programs and how to save money by understanding the Home Buying Process from start to finish.

**Issue:** Affordable Housing  
**Program:** Public File  
**Date:** September 18, 2005  
**Time:** 6:30A-7:00A

**Description:** Foothills Habitat for Humanity is Placer County's affiliate of Habitat for Humanity International. Foothills Habitat for Humanity was formed in 1989 and has provided hundreds of Northern California volunteers the opportunity to become a significant part of the worldwide work of Habitat for Humanity. Individuals, churches, corporations, and other organizations dedicated to housing issues make the local work of Foothills Habitat for Humanity possible through their donations of land, funds, building materials, and labor. Foothills Habitat for Humanity has built 8 homes including 1 single family home in Foresthill, 1 single family home in Auburn, 4 condominiums in Auburn and 2 single family homes in Roseville.



## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY**

**Issue:** Child Safety  
**Program:** Public File  
**Date:** July 3, 2005  
**Time:** 6:00A-6:30A

**Description:** Due to several recent unfortunate events, national and even local, child abduction is back on the forefront of many news stories. The FBI National Crime Information Center cites that 2,200 children on average are reported missing every day of the year. Surprisingly, over 70% of all child abduction attempts happen while children are on summer vacation. At Kovar's free Summer Safety Clinic, their expert instructors will teach children how to protect themselves against abduction and exploitation. The curriculum provides children with the skills they need to be assertive, smart, strong and most importantly, safe.

**Issue:** Talking to Teens About Sex  
**Program:** Public File  
**Date:** July 24, 2005  
**Time:** 6:00A-6:30A

**Description:** In 1999, half of all high school students reported having sex. About 1 million teens between 15 and 19 get pregnant each year. Sex is a hard topic for many people to talk about but as the most powerful influence in their child's life, it is vitally important that parents talk to their kids about sex. Studies show that children who talk with their parents about sex are more likely to delay having sex. Discussions can differentiate between sex and sexuality and dispel myths like "All teens are having sex. Everybody's doing it!" Suggestions for talking with teens about sex include focusing, listening and encouraging further conversation. It is also important for parents to share their values and opinions with kids. Sex education is a process not a one-time talk.

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**Date:** July 24, 2005  
**Time:** 6:30A-7:00A

**Description:** The National Association of Professional Organizers is a non-profit professional association whose members include organizing consultants, speakers, trainers, authors, and manufacturers of organizing products. Founded in 1985, it is the largest national association of and for organizers with over 3,200 members throughout the world. NAPO's mission is to develop, lead and promote professional organizers and the organizing industry. A Professional Organizer enhances the lives of clients by designing systems and processes using organizing principles and through transferring organizing skills. A Professional Organizer also educates the public on organizing solutions and the resulting benefits. Professional organizers help individuals and businesses take control of their surroundings, their time, their paper, and their systems for life.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

**Issue:** **Healthful Living**  
**Program:** Public File  
**Date:** July 31, 2005  
**Time:** 6:00A-6:30A

**Description:** The Sacramento Natural Foods Co-Op began in 1972 using cooperative principles and a group of 12-14 formed a food buying club purchasing direct from a wholesaler and split the amounts among the group. The Co-op is now one of the largest natural food cooperatives in the U.S. and a trusted regional resource for natural and organic food, products and information. The Co-op's mission is to provide the benefits of natural foods and products, economic cooperation and sustainable practices to as many people as possible in the communities it serves. Their Community Learning Center provides valuable resources, encourages fun and inspires healthy lifestyle for people of all ages. Classes and workshops involve healthful cooking, aromatherapy body care, herbs for allergy prevention, the impact of urban sprawl and auto dependency, food irradiation, genetically engineered food, socially conscious investing, health and the environment, healthy weight loss, natural menopause solutions, bone density screenings and yoga and exercise classes. Last year, over 2,000 people attended classes offered by the Community Learning Center.

**Issue:** **CHERISH Foundation**  
**Program:** Public File  
**Date:** July 31, 2005  
**Time:** 6:30A-7:00A

**Description:** Ed Nemeth is the father of Rebecca, a little girl who has severe cerebral palsy and whom was greatly helped by Hyperbaric Oxygen Therapies. To educate physicians, foundations and parents, Mr. Nemeth sponsored the International Symposium for HBO, the *CP and Brain Injured Child* with Dr. Neubauer; he also sponsored the Debate on HBO for the Injured Child at the International Congress on Hyperbaric Medicine in San Francisco. Mr. Nemeth introduced legislation in California (AB 2763) which requires the State of California to reimburse for HBOT for brain injured children in accordance with Federal Medicaid regulations. CHERISH was founded to pay for therapies for children through its CHERISH a Child Fund, provide accredited HBOT medical educational programs for physicians and the public, and research Hyperbaric Oxygen Therapies to provide better and expanded therapies for a variety of internationally proven and accepted conditions and illnesses.

**Issue:** **Helping Grieving Youth**  
**Program:** Public File  
**Date:** August 7, 2005  
**Time:** 6:00A-6:30A

**Description:** Camp Hope is a free weekend camp for children ages 6 to 16 who have experienced the loss of a significant loved one. The mission of Camp Hope is to provide a safe environment for grieving kids and teens as they share memories, make new friends, and have fun. Attending camp gives these children the opportunity to be with other children who understand their unique experience. They tend to feel less alone and can begin to develop hope for the future. Camp Hope is staffed by volunteers who have all experienced loss in their own lives. This unique perspective allows them to easily connect and help the children as they move through the grieving process. Attending Camp Hope is about sharing memories, making new friends, expressing feelings, trying new activities, having fun, receiving support, and learning that one is never alone in their grief.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

**Issue:** National Reining Horse Association  
**Program:** Public File  
**Date:** August 12, 2005  
**Time:** 6:00A-6:30A

**Description:** Home to over 40 events scheduled every year, including everything from horse shows, fund raisers, symposiums and dog agility clinics, Murieta Equestrian Center also sponsors the Gold-N-Grand Horse Show, one of the largest open all breeds show, and the MEC/WCEF Spectacular Reining Show, one of the largest NRHA approved shows in the world. Proceeds from the Spectacular are used by the West Coast Equine Foundation to support and benefit youth and equine programs, including California Future Farmers of America, the California 4-H Foundation, Project Ride, the University of California at Davis Center for Equine Health, and the Dick Randall Memorial Scholarship Program. At present, MEC is proud to have donated over \$50,000 to these worthy benefactor programs.

**Issue:** Children's Programs  
**Program:** Public File  
**Date:** August 21, 2005  
**Time:** 6:00A-6:30A

**Description:** Proceeds from this very popular event are shared by the Chamber of Commerce's building improvement funds and the Roseville Park, Recreation & Libraries youth programs. One of these programs is the Roseville Police Activities League, a non-profit organization that provides recreational and educational activities for the areas youth at low or no cost. The police department concentrates on prevention and addressing issues that lead to juvenile crime before it actually occurs. Developing strong relationships with kids in the community helps build respect for those who wear the badge and trust in a child, making crime prevention a reality. RPAL is the unique organization focused on building these relationships by involving the community's youth in positive activities with positive role models. Police officers and volunteers coach and assist children in programs such as pottery, photography, boxing, drawing, golf and many more. Besides being fun and educational, the programs address social issues such as peer pressure, emotional insecurity and academic problems.

**Issue:** Help for At-Risk Youth  
**Program:** Public File  
**Date:** August 21, 2005  
**Time:** 6:30A-7:00A

**Description:** California Coalition for Youth's mission is to lead California as a voice for youth-adult partnerships. They advocate for public policies, programs and services that empower, support and protect the rights of youth and their families. CCY, a charitable non-profit, was initially formed in 1978 in response to ensure that the rights of California's youth and their families were considered. Several groups joined forces in this effort and formed CCY. To address crisis issues of youth, CCY began operating the California Youth Crisis Line in 1986 with funding by the State of California. Currently, operating funds are derived from competitively awarded grants and contracts from the state as well as from private foundations, membership fees, donations, and in-house fund-raising activities. Their Youth Crisis Line establishes the rights of all youth and their families to receive necessary prevention and intervention services.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

**Issue:** A Benefit to Feed the Hungry  
**Program:** Public File  
**Date:** September 4, 2005  
**Time:** 6:00A-6:30A

**Description:** Auburn's Black & White Ball is set for September 17<sup>th</sup>. Drawing upon successes from the past 13 years, the Auburn Chamber of Commerce selected some popular elements from the past and opted into new arenas with this 14<sup>th</sup> annual ball. Four stages and a constantly moving, changing fifth venue promise elements of surprise during the five-hour ball. Billed as Northern California's largest outdoor party of the year, and staged by the Auburn Chamber of Commerce for the fourteenth year in a row, the annual Ball is always memorable and always well attended by many area residents. For the third year, the Auburn Chamber of Commerce partners with Raley's to fill area food closets. For each Black & White Ball ticket purchased, the Chamber donates \$5 to Raley's Food for Families, which supports local food closets.

**Issue:** Programs for Underprivileged Youth  
**Program:** Public File  
**Date:** September 4, 2005  
**Time:** 6:30A-7:00A

**Description:** The focus of the Rotary Club of Point West Sacramento follows that of Rotary International by working with two local schools... Jonas Salk Middle School and Encina High School... as well as working with various charities and programs that will help improve the lives of less fortunate members of our community. They place special emphasis on programs where they can help children succeed. They believe that by transforming younger members of our society into productive people they stand the best chance of breaking the cycle of dependency upon society. Proceeds from the upcoming 11<sup>th</sup> Annual Brewfest benefit the Rotary's Operation School Bell which provides shoes, school clothing or uniforms, hygiene kits and other appropriate items to Sacramento area K-6 children in need. The new clothing increases their incentive for regular school attendance, higher academic performance and enhances self esteem. Over 2000 students were clothed last year.

**Issue:** Assistance for the Physically Challenged  
**Program:** Public File  
**Date:** September 11, 2005  
**Time:** 6:30A-7:00A

**Description:** Canine Companions for Independence (CCI) has pioneered the concept of training dogs to assist people with disabilities. CCI provides assistance dogs free of charge to people with developmental or physical disabilities who can demonstrate that a Canine Companion will enhance their independence or quality of life. All expenses of breeding, raising and training a Canine Companion are funded through private donations. Assistance Teams: For adults and adolescents with physical disabilities whose dogs perform tasks such as pulling a wheelchair. Skilled Company Teams: For a person with physical, developmental or emotional disabilities, a primary caretaker and a canine companion. Facility Teams: For adults who work as rehabilitation professionals or caregivers who utilize a canine to improve the emotional / mental health of those in their care. Hearing teams: Adults who are hard of hearing who use a canine to alert them to sounds such as doorbells, alarm clocks and smoke alarms.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

**Issue:** Childhood Cancer  
**Program:** Public File  
**Date:** September 25, 2005  
**Time:** 6:00A-6:30A

**Description:** The Keaton Raphael Memorial's mission is to form partnerships with businesses, organizations and the medical profession to assist local children and their families in their fight against pediatric cancer. Cancer is the #1 disease related killer of children under the age of 15 years next to accidents. Approximately 1 in every 600 children under the age of 15 years will develop cancer. In any given year, 12,400 children will be diagnosed with cancer. The cause(s) of childhood cancer remain largely unknown. Currently, there are no established guidelines for childhood cancer prevention. Advances have been made which increase the survival rate of some childhood cancer, however, many cancer types require very aggressive treatments with low survival rates. This year, 2,300 children will lose their battle with cancer.

**51%**

**KDND-FM**  
**Sundays, 7:00A-7:30A**

### **Description**

Over half the people in the world are women. What women do affects us all. Now, there's a radio program that takes a serious and intelligent look on society's impact on women and their impact on society. 51% is a weekly program of illuminating features and interviews focusing on issues of particular concern to women.

**PUBLIC FILE**  
**ASCERTAINED COMMUNITY ISSUES**

1. ***EDUCATION***, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. ***GOVERNMENT***, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
3. ***HEALTH***, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventive health care; and medical malpractice.
4. ***MINORITIES/WOMEN/AGING***, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
5. ***CRIME***, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
6. ***YOUTH/FAMILY***, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.



## ISSUES / PROGRAMS LIST

### EDUCATION

Program: 51%  
Date: July 24, 2005  
Time: 7:00A-7:30A

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No doubt many of those girls in Decatur want to grow up to be the next Eileen Collins. Collins was the first woman to command a space shuttle mission. She is also commanding the much talked about Discovery mission. For a look at her life, and the lives of some of the women of flight who came before her, Mary Darcy spoke with Martha Ackman author of a book about the history of women in space flight.

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Robocup. No it's not an Arnold Schwarzeneger movie... it's an international competition to design robots with artificial intelligence. This year's competition took place in Osaka, Japan... and among the 280 teams were the "Spellbots", a group of young women from Spelman, Atlanta's historically black women's college. The robocup challenge this year... to design a team of fully autonomous humanoid soccer players that can win a game against human world cup soccer winners.

Program: 51%  
Date: September 25, 2005  
Time: 7:00A-7:30A

Description: In elementary, middle and high schools, colleges and universities, a new academic year has begun... with a mixture of excitement and anxiety. Anxiety has traditionally been considered student terrain.. but as commentator and school librarian Audrey Koester explains, teachers are familiar with it as well.

Sometimes the anxiety we associate with education can come along before school starts. For Latifa Mohammed, like many other high school students, it came with the first college rejection letter. The mailman did finally bring good news... she was accepted to California State University in Long Beach where she is now entering her junior year.

Education, as most of us have learned, is certainly not limited to the classroom. Learning takes place in ways and environments we may never have expected. Something our young commentator Genevieve Berger Weiser learned in the heart of Africa...

## **ISSUES / PROGRAMS LIST**

### **GOVERNMENT**

**Program:** 51%  
**Date:** July 10, 2005  
**Time:** 7:00A-7:30A

**Description:** The resignation of Sandra Day O'Connor leaves an important void on the United States Supreme Court. O'Connor was not only the first woman appointed to the country's highest court, she was often the pivotal vote on controversial cases having to do with race, gender, religion and business issues. The fight over her successor is expected to be fierce. Women's groups on both the right and the left say they will make their voices heard about what kind of justice they want to see on the Supreme Court. Julie Donnelly reports from Washington.

Marci Hamilton once clerked for Justice Sandra Day O'Connor. Today she is one of the nation's leading church/state scholars. She spoke with 51%'s Mary Darcy about the time she spent with the first woman to serve on the nation's highest court.

They're in your purse, your car, your back pocket – you'll find them pretty much everywhere you go. Love em or hate em... cell phones have become a huge part of our daily lives. But who is behind the technology that enables people to get in touch with us anywhere we are... whether we want them to or not... for that, we check in with Kate Mulgrew.

**Program:** 51%  
**Date:** July 17, 2004  
**Time:** 7:00A-7:30A

**Description:** In an effort to stop the war in Iraq, a group of women – moms, concerned citizens and lifetime activists, co-founded a group called Code Pink: Women for Peace. Now this organization has issued a new challenge for peace activists: To stop the next war now. In fact, that's the title of their new anthology of essays by such notable women as Eve Hensler, Helen Thomas, Barbara Ehrenreich and Benazir Bhutto. Susan spoke with Code Pink co-founder and book editor Medea Benjamin about the book and her anti-war efforts.

When you know you're right... how far do you go to prove it? How much do you risk? Kate Mulgrew joins us once again with the story of a scientist who defended her work... and our planet with everything she had...

The recent terrorist attacks in London brought back memories of September 11<sup>th</sup> for many Americans, but commentator Sarah Darer Littmann has spent much of her life at a heightened alert status. She shares her thoughts about the recent events in the city where she once lived.

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## ISSUES / PROGRAMS LIST

### GOVERNMENT (Cont'd)

Program: 51%  
Date: July 31, 2005  
Time: 7:00A-7:30A

Description: Mary Darcy talks with Manal Omar of Women for Women International about the organizations efforts to help Iraqi women claim their civil and economic rights.

Can women's rights exist under Muslim law? It's a question that has been taken up here on 51% before, but today, Jim Home talks with law professor and international women's rights expert Madavee Sunder about some of the nuances of the struggle for women's rights in Iraq... and other Muslim countries.

Program: 51%  
Date: August 21, 2005  
Time: 7:00A-7:30A

Description: 64% of eligible voters cast ballots in the 2004 presidential election... that's up from 60% in 2000 according to the U.S. census bureau. Every year as election season approaches political parties and voter registration groups work overtime to raise that figure. But, as Jill Moore points out, sometimes politics is just a family thing.

Years before she could vote, our next commentator, Amy Biancolli, had her first "political crush". It led to a brush with political greatness and our 39<sup>th</sup> President. Amy is the author of *House of Holy Fools: A Family Portrait in Six Cracked Parts*.

So what do you do with a youthful exuberance and an interest in politics? Fourteen year old Carly Timm-Bijou has plenty of ideas. She is a member of the editorial board at New Moon magazine and a freshman at The Marshall School in Duluth Minnesota.

Our next commentator was even younger than Carly when she learned her first political lesson, but Jen Cheny says it's a lesson that still resonates with her today.

From running for office, to campaigning, to voting, everyone who participates in the political process has their own personal reasons. Even, as Sara Littman points out, if it's license to complain.

The things we learn about politics and government help us to make important choices in our life. Zainab Magdon Ismail made one of the most important personal and political decisions of her life this past summer.

## **ISSUES / PROGRAMS LIST**

### **GOVERNMENT (Cont'd)**

**Program:** 51%  
**Date:** August 28, 2005  
**Time:** 7:00A-7:30A

**Description:** Who were the founding mothers of feminism? Lisa Phillips looks at some unexpected leaders in the feminist thought with Elaine Showalter, author of *Inventing Herself: Claiming a Feminist Intellectual Heritage*.

Did the women of the 80's and 90's drop the feminist ball? 51%'s Susan Arbetter talks with Susan Estrich, political analyst, and the first woman to run a presidential campaign (that of Michael Dukakis) about feminism, politics and her new book, *Sex and Power*.

Does having it all mean doing it all... all at once? Commentator Kate Cohen debunks the myth of multi-tasking with a little help from her son Noah.

**Program:** 51%  
**Date:** September 18, 2005  
**Time:** 7:00A-7:30A

**Description:** Cindy Sheehan may have left Texas, but the grieving mother and anti war activist who camped out in front of President Bush's Crawford ranch has taken her protest on the road. Sheehan and some of her supporters have organized a number of bus tours to spread their message throughout the United States. 51%'s Arielle Trimm met up with the tour in Albany, New York.

From time to time we feature the work of our favorite women poets on the program. Here's a piece by Rafaella Nunnally. It's called, "Real Women Have Curves".

Commentator Helen Des Fosses paid us a visit recently... and as usual she was wearing her signature color... today, she tells us why.

In our artists spotlight... a new album by a 51% favorite. Dar Williams. Williams' new release, *My Better Self*, is both political and personal. And it is filled with the wonderful storytelling. Here's an example... a Williams original called *Teen for God*.

## **ISSUES / PROGRAMS LIST**

### **HEALTH**

**Program:** 51%  
**Date:** August 8, 2005  
**Time:** 7:00A-7:30A

**Description:** Researchers in Kansas recently announced that they are working on a pill that will allow men to share responsibility for birth control. Kansas researchers are working on a pill that does not use hormones, but other types of male contraceptive pills are being worked on in Seattle... and in parts of Europe. In fact, European men may have access to such a pill much sooner. Last year clinical trials began on a male birth control process not a pill... but an implant and a series of shots. Radio Netherlands Lizbeth Debaker spoke with one of the few men in the world to have tried the process...

Remember Punk. Spiked hair, thrift shop clothes, safety pins... Imagine those fashions on your mom. Now imagine her in garages and basements around the country rockin' out. Rebecca Golden went to Momapalooza to meet the women who are putting a new spin on motherhood...

## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING

Program: 51%  
Date: July 3, 2005  
Time: 7:00A-7:30A

Description: In 2002, Mukhtaran Mai was sentenced to be gang-raped by a tribal council in Souther Punjab, to pay for her brother's alleged misdeeds. Her rapists have yet to be punished, but Mukhtaran continues to fight for justice in the Pakistani judicial system. But when an American group invited her to go on a speaking tour, the Pakistani government banned her from traveling. Julie Donnelly has more from Washington.

One thousand women from 150 countries around the world have been collectively nominated for the Nobel peace prize. It's part of a worldwide effort to recognize women working for peace. 51%'s Arielle Trimm has more.

The way people dress around the world is determined by a number of things: personal taste, the weather, local customs, and sometimes local requirements. In Afghanistan, the former Taliban rulers required women to wear a head-to-toe covering called a "burqa". In other countries, like Saudi Arabia, many Muslim women are expected to wear a similar garment when in public. This winter, a student at Eastern Michigan University wanted to get a better feeling for what's it's like to wear such a garment, and how people react to it. From Michigan Radio, Michael Leland reports.

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### **MINORITIES, WOMEN & AGING (Cont'd)**

**Program:** 51%  
**Date:** September 4, 2005  
**Time:** 7:00A-7:30A

**Description:** It can happen anytime within the first year of childbirth. It can bring sadness, lack of energy, guilt, anxiety, sleeplessness, a lack of interest in the baby, fear and a host of other symptoms. According to the American Psychiatric Association, about 1 in 10 new mothers experience some form of postpartum depression. Actress Brooke Shields was one of those mothers. Shields has made her story public in an effort to help other women. She spoke with 51%'s Joe Donahue about her experience...

Women who are past their child bearing years may be experiencing symptoms associated with menopause. Dr. Lynn Shuster is the editor of the Mayo Clinic Women's Health letter, and she joins us with advice for dealing with those symptoms...

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So what do you do with a youthful exuberance and an interest in politics? Fourteen year old Carly Timm-Bijou has plenty of ideas. She is a member of the editorial board at New Moon magazine and a freshman at The Marshall School in Duluth Minnesota.

Our next commentator was even younger than Carly when she learned her first political lesson, but Jen Cheny says it's a lesson that still resonates with her today.

From running for office, to campaigning, to voting, everyone who participates in the political process has their own personal reasons. Even, as Sara Littman points out, if it's license to complain.

The things we learn about politics and government help us to make important choices in our life. Zainab Magdon Ismail made one of the most important personal and political decisions of her life this past summer.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY (Cont'd)

Program: 51%  
Date: August 28, 2005  
Time: 7:00A-7:30A

Description: Who were the founding mothers of feminism? Lisa Phillips looks at some unexpected leaders in the feminist thought with Elaine Showalter, author of *Inventing Herself: Claiming a Feminist Intellectual Heritage*.

Did the women of the 80's and 90's drop the feminist ball? 51%'s Susan Arbetter talks with Susan Estrich, political analyst, and the first woman to run a presidential campaign (that of Michael Dukakis) about feminism, politics and her new book, *Sex and Power*.

Does having it all mean doing it all... all at once? Commentator Kate Cohen debunks the myth of multi-tasking with a little help from her son Noah.

Program: 51%  
Date: September 4, 2005  
Time: 7:00A-7:30A

Description: It can happen anytime within the first year of childbirth. It can bring sadness, lack of energy, guilt, anxiety, sleeplessness, a lack of interest in the baby, fear and a host of other symptoms. According to the American Psychiatric Association, about 1 in 10 new mothers experience some form of postpartum depression. Actress Brooke Shields was one of those mothers. Shields has made her story public in an effort to help other women. She spoke with 51%'s Joe Donahue about her experience...

Women who are past their child bearing years may be experiencing symptoms associated with menopause. Dr. Lynn Shuster is the editor of the Mayo Clinic Women's Health letter, and she joins us with advice for dealing with those symptoms...

Program: 51%  
Date: September 18, 2005  
Time: 7:00A-7:30A

Description: Cindy Sheehan may have left Texas, but the grieving mother and anti war activist who camped out in front of President Bush's Crawford ranch has taken her protest on the road. Sheehan and some of her supporters have organized a number of bus tours to spread their message throughout the United States. 51%'s Arielle Trimm met up with the tour in Albany, New York.

From time to time we feature the work of our favorite women poets on the program. Here's a piece by Rafaella Nunnally. It's called, "Real Women Have Curves".

Commentator Helen Des Fosses paid us a visit recently... and as usual she was wearing her signature color... today, she tells us why.

In our artists spotlight... a new album by a 51% favorite. Dar Williams. Williams' new release, *My Better Self*, is both political and personal. And it is filled with the wonderful storytelling. Here's an example... a Williams original called *Teen for God*.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

**Program:** 51%  
**Date:** September 25, 2005  
**Time:** 7:00A-7:30A

**Description:** In elementary, middle and high schools, colleges and universities, a new academic year has begun... with a mixture of excitement and anxiety. Anxiety has traditionally been considered student terrain.. but as commentator and school librarian Audrey Koester explains, teachers are familiar with it as well.

Sometimes the anxiety we associate with education can come along before school starts. For Latifa Mohammed, like many other high school students, it came with the first college rejection letter. The mailman did finally bring good news... she was accepted to California State University in Long Beach where she is now entering her junior year.

Education, as most of us have learned, is certainly not limited to the classroom. Learning takes place in ways and environments we may never have expected. Something our young commentator Genevive Berger Weiser learned in the heart of Africa...

# **TO THE BEST OF OUR KNOWLEDGE**

**KDND-FM  
Sundays, 7:30A-8:00A**

### **Description**

Every day, faculty members at schools and universities throughout the world are making discoveries that shape our ways of thinking and redefine our understanding of today's knowledge-driven society. Since 1990, The Best of Our Knowledge has highlighted breakthroughs across disciplines and across the globe, putting you in touch with the men and women at the front of their fields. Each week, co-host Dr. Karen R. Hitchcock examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education.

Glenn Busby, co-host and producer of Best of Our Knowledge, has made a special commitment to report on important developments in educational research. The fact is, at every college and university there is a great deal of research being conducted which could potentially have a dramatic impact on the ways in which we educate our students, from the lower grades right through graduate school. Unfortunately, all too often the results of that research are relegated to a shelf somewhere, or are only seen by the small number of people who actually read the scholarly journals. There is no question that the work is being done – the problem is, once it's done, the people in a position to benefit from it most haven't gotten a chance to hear about it.

**PUBLIC FILE**  
**ASCERTAINED COMMUNITY ISSUES**

1. ***EDUCATION***, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. ***GOVERNMENT***, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
3. ***HEALTH***, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventive health care; and medical malpractice.
4. ***ENVIRONMENT, ENERGY AND TRANSPORTATION***, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
5. ***YOUTH/FAMILY***, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION**

**Issue:** A New Wave of Evidence: The Impact of School, Family and Community Connections on Student Achievement  
**Program:** To The Best Of Our Knowledge  
**Date:** July 3, 2005  
**Time:** 7:30A-8:00A

**Description:** Evidence continues to mount that the more parents participate in their child's education, the better that child does in school. This is not news to Anne T. Henderson. Henderson has been preaching that belief since the 1970's when she worked in the New Jersey Department of Education for a reform minded education commissioner. Today, she's a senior consultant with the Institute for Education and Social Policy at New York University. Anne Henderson's latest book, with colleague Karen Mapp, is called A New Wave of Evidence: The Impact of School, Family and Community Connections on Student Achievement. It's a synthesis of 51 research studies about the impact of family and community involvement... and effective strategies to connect schools, families and community.

**Issue:** Origins of Life / Science Research in Education Series "Detection of Chemical Characterization of an Extra-Solar Cometary System"  
**Program:** To The Best Of Our Knowledge  
**Date:** July 10, 2005  
**Time:** 7:30A-8:00A

**Description:** Most of us probably know about the search for the origins of life here on Earth. And many regular listeners are likely aware the search for life extends to our neighboring planets and moons. But scientists are also looking for our origins beyond the boundaries of this solar system, hundreds and thousands of light years away. It's only been since 1995 that astronomers have discovered planets with masses comparable to that of Jupiter in orbit around other stars outside our solar system. The count has now reached about 150 extra-solar planets. In the quest for possible life, scientists are trying to detect important components for life, like water and necessary chemicals. They presume that large numbers of icy bodies may orbit other stars similar to our solar system's Kuiper Belt, which is a collection of cometary nuclei. And this had led to some recent very exciting discoveries. TBOOK discusses these with Dr. Saavik Ford, Fellow, in the Department of Terrestrial Magnetism at the Carnegie Institution of Washington in Washington D.C.

**Issue:** Teaching Modern Science in Higher Education: A Teacher Profile, Dr. John Delano  
**Program:** To The Best Of Our Knowledge  
**Date:** July 10, 2005  
**Time:** 7:30A-8:00A

**Description:** Regular listeners will note the considerable time we devote reporting on the importance of science education in today's society. How can teachers instill a sense of passion and enthusiasm into their students towards science? We also often talk on this program about the extreme importance role models and mentors play in helping shape the direction student's studies and careers may take. Both these issues meld in our following teacher profile. TBOOK spotlights Distinguished Teaching Professor, Dr. John Delano, from the Department of Earth and Atmospheric Sciences at the University at Albany, State University of New York.



## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:** Schools for a Global Education: Promising Practices in International Education – Part 1  
**Program:** To The Best Of Our Knowledge  
**Date:** July 17, 2005  
**Time:** 7:30A-8:00A

**Description:** Surveys and studies continue to show that in areas like languages and learning about other cultures, the United States lags behind many other countries. In an effort to help schools develop new programs to promote international knowledge and skills, the Asia Society and the Goldman Sachs Foundation have compiled a new report on best practices in international education. It's entitled, Schools for a Global Age: Promising Practices in International Education. The report was released during International Education Week. TBOOK speaks with two extremely knowledgeable guests familiar with the report and programs.

**Issue:** Schools for a Global Education: Promising Practices in International Education – Part 2  
**Program:** To The Best Of Our Knowledge  
**Date:** July 17, 2005  
**Time:** 7:30A-8:00A

**Description:** The report coincided with the announcement of winners of the Goldman Sachs Foundation Prizes for Excellence in International Education. They include: Chinese American International School in San Francisco; International School of the Americas, San Antonio; Metropolitan Learning Center, Bloomfield, Connecticut; Michigan State University; Wisconsin Department of Public Instruction; and Globe in Boulder, Colorado. TBOOK discusses these with Dr. Vishakha Desai, President of the Asia Society and Stephanie Bell-Rose, President of the Goldman Sachs Foundation.

**Issue:** Petra Invades University Conference Center  
**Program:** To The Best Of Our Knowledge  
**Date:** July 24, 2005  
**Time:** 7:30A-8:00A

**Description:** Last week on The Best of Our Knowledge, we talked about the importance of students being better educated in other cultures and languages. There are many ways to bring distant cultures to your own doorstep for closer study. In the movie Indiana Jones and the Last Crusade, there's a scene where Harrison Ford and Sean Connery ride horses through a narrow rock passageway. It ends at a temple carved into a wall of stone. That temple is Petra... an ancient city carved from sandstone cliffs in Jordan. Now, the most comprehensive exhibition ever presented on the ancient Middle Eastern city has come to Calvin College in Grand Rapids, Michigan. This is the third and final leg of its U.S. journey, featuring over 200 exceptional objects... many on display for the first time in North America. The exhibits next stop will be Ottawa and Calgary, Canada.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

- Issue:** **Origins of Life / Science Research in Education Series – Complex Organic Compounds from Laboratory Simulations of Interstellar Ices**  
**Program:** To The Best Of Our Knowledge  
**Date:** July 24, 2005  
**Time:** 7:30A-8:00A
- Description:** July 4<sup>th</sup> saw a lot more than fireworks in the U.S., There were spectacular fireworks (these man-made) in outer space. After a voyage of 173 days and 268 million miles, NASA's Deep Impact Spacecraft made contact with comet Temple 1. The 820 pound probe slammed into the nucleus of the (3 mile wide by 7 mile long) comet at about 23 thousand miles an hour, causing a larger than expected cloud of fine powdery material to be released. That was a big surprise. Before this, scientists thought the comet may have been made up more of ice and larger particles. The Deep Impact mission was designed to provide a glimpse beneath the surface of a comet where material from the solar system's formation remains relatively unchanged. Mission scientists hope the project will answer basic questions about the formation of the solar systems by providing an in-depth picture of the nature and composition of comets. Organic compounds from interstellar ices is our main topic in this segment. TBOOK speaks with Dr. Jason Dworkin, Astrobiologist in the Astro Chemistry Laboratory for Extraterrestrial Physics at NASA Goddard Space Flight Center in Greenbelt, Maryland.
- Issue:** **National Assessment of Education Progress Results are Released**  
**Program:** To The Best Of Our Knowledge  
**Date:** July 31, 2005  
**Time:** 7:30A-8:00A
- Description:** Scores in American nationwide assessment of reading and math skills show that the abilities of 17 year old students have not really changed all that much since the test was first given back in the 1970's. The National Assessment of Educational Progress results were released just over a week ago. Chairman of the National Assessment Governing Board, Darvin Winick, said "The inability of many students who receive a diploma to succeed in post secondary programs is troublesome. The need for continual remediation in both reading and mathematics raises serious questions about the overall effectiveness of existing high-school programs. TBOOK has reaction from around the country plus comments from Secretary of Education, Margaret Spellings.
- Issue:** **Academic Bill of Rights Attacked**  
**Program:** To The Best Of Our Knowledge  
**Date:** July 31, 2005  
**Time:** 7:30A-8:00A
- Description:** The American Association of University Professors has joined with 26 other national higher education associations in signing a joint Statement of Academic Freedom and Responsibility. The statement emphasizes the importance of the independence of colleges and universities from government interference, and stresses that this autonomy is "essential for academic and intellectual excellence." The AAUP's purpose is to directly oppose the recent campaign of conservative writer and political commentator, David Horowitz, and his associates in the group called Students for Academic Freedom. That organization is introducing Academic Bill of Rights legislation in several state legislatures. The AAUP and others say the title is misleading and if approved, would obligate universities and colleges to establish and enforce specific requirements with respect to the "scholarly methodologies and perspectives" presented by faculty in those states. So far, no one has adopted the legislation. But it calls attention again to the whole issue of academic freedom in a post-September 11<sup>th</sup> environment. TBOOK spoke with Jonathan Knight, Director of the Program in Academic Freedom and Tenure at the American Association of University Professors in Washington DC.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:** Professor Ward Churchill Battles to Keep His Job  
**Program:** To The Best Of Our Knowledge  
**Date:** August 8, 2005  
**Time:** 7:30A-8:00A

**Description:** The Professor Ward Churchill story may have been out of the immediate limelight for most of the country. But his case is by no means concluded. You may recall that Ward Churchill is the ethnic studies professor who cased a major media blitz a few months ago when he likened victims of the 2001 terrorist attacks to "little Eichmanns". Administrators at the University of Colorado at Boulder where he teaches, agree that the first amendment protects statements made by Churchill. But after a couple of months reviewing the professor's work, the university has turned up allegations of research misconduct. Allegations, including charges of plagiarism and fabrication were being investigated and considered by the University of Colorado's Standing Committee on Research Misconduct. Additionally, the committee was asked to look into the question of whether Professor Churchill fraudulently claimed to be an American Indian in order "to gain credibility and authority for this work." We decided it was time to update the story and look at the larger questions of academic freedom and tenure on college campuses.

**Issue:** Bullfighting School Ole!!  
**Program:** To The Best Of Our Knowledge  
**Date:** August 8, 2005  
**Time:** 7:30A-8:00A

**Description:** Bullfighting. It's still done in Mexico, in France, and of course most famously in Spain. To some, bullfighting is mythical. To others, it's a murderous misunderstood sport. For the Spanish, this is a blood and guts contest between man and nature... a poetic expression of tradition and culture. And as a result, bullfighting is still so popular in Spain that matadors are stars. The best matadors enjoy money, fame, and power like the biggest sports celebrities in the U.S. So how does one become a bullfighter? School of course. And it may surprise listeners to learn that it takes four years of schooling. TBOOK visited a bullfighting school in Madrid where 100 students are enrolled, including four young women.

**Issue:** Brain Research and it's Impact on Early Childhood Development  
**Program:** To The Best Of Our Knowledge  
**Date:** August 14, 2005  
**Time:** 7:30A-8:00A

**Description:** It seems each week that we hear breaking news on brain research. This can often impact what people think they know about education and child development. Dr. Ronald Lally is internationally renowned for his knowledge about childhood education. Dr. Lally is the co-director of the WestEd Center for Child and Family Studies. It's a non-profit education and research organization dedicated to improving both student performance and quality of education. Lally is an educational psychologist whose been developing programs and policies for young children and families for nearly 40 years. He was a professor at Syracuse University prior to joining WestEd in 1978.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue: Origins of Life / Science Research in Education Series: Rings to Bind Them: Gravitational Instabilities in Protoplanetary Disks and the Formation of Gas Giant Planets**

**Program: To The Best Of Our Knowledge**

**Date: August 14, 2005**

**Time: 7:30A-8:00A**

**Description:** With the launch of the shuttle to the International Space Station and several other recent missions (like those to Mars and Saturn) it appears America is firmly in space. While scientists continue to discover remarkable things outside our own solar system, there's still a need for massive amounts of research in our own immediate neighborhood. And it turns out the two ends of that wide spectrum can work in concert to try and help explain how planets formed. TBOOK speaks with Dr. Megan Pickett, Professor of Physics and Astronomy in the Department of Chemistry and Physics at Purdue University's Calumet Campus in Hammond, Indiana.

**Issue: The Institute of International Education**

**Program: To The Best Of Our Knowledge**

**Date: August 21, 2005**

**Time: 7:30A-8:00A**

**Description:** The Institute of International Education is a world leader in international exchange of people and ideas. Founded way back in 1919, the Institute now has 19 offices worldwide, over 850 college and university members, and more than 5,000 volunteers. This is their 5<sup>th</sup> anniversary of partnering with the Global Leaders program. TBOOK speaks with Dr. Allen Goodman, just the sixth President at IIE. Previously he was Executive Dean of the School of Foreign Service and Professor at Georgetown University, and is the author of many books on international affairs. He reflects on IIE's nearly nine decades of efforts and successes.

**Issue: Early Head Start Reauthorization Languishes**

**Program: To The Best Of Our Knowledge**

**Date: August 21, 2005**

**Time: 7:30A-8:00A**

**Description:** The Head Start Bill is stalled again in the U.S. Senate. And the National Head Start Association (NHSA) is joining with hundreds of local Head Start programs across the country warning that the legislation in congress has serious problems. The Head Start organizations claim, at least the senate version of the bill, would undermine the growing trend involving more fathers in Head Start. NHSA believes the senate adaptation of the reauthorization bill would severely limit the role of parents in the management of local head start programs. These have come about as the result of intensive fatherhood outreach initiatives mounted by NHSA, the U.S. Department of Health and Human Services, and other organizations. Also, according to a senior policy analyst, a federal requirement mandating that Head Start teachers hold a higher education degree with six years could cause a 3.4 billion dollar funding shortfall in early childhood development programs. TBOOK talks with Dr. Richard Lally, an educational psychologist whose been developing programs and policies for young children and families for over 40 years. Dr. Lally is co-director of the WestEd Center for Child & Family Studies in San Francisco.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:** Global Leaders Students Add to Home Country's Future  
**Program:** To The Best Of Our Knowledge  
**Date:** August 28, 2005  
**Time:** 7:30A-8:00A

**Description:** The Institute of International Education, in partnership with educational organizations in other countries, conducts an annual international competition at over 70 top-ranked universities. This competition identifies and rewards the academic excellence and leadership potential of 100 of the most accomplished second year students from a wide range of disciplines. Then, 50 of these students are chosen to represent the larger group at the annual Goldman Sachs Global Leadership Institute in New York City each July. Last month they celebrated the 5<sup>th</sup> anniversary of the program. TBOOK spoke with two students. Sophie Ahlstedt is completing a double degree in financial management and international management from the Community of European Management Schools at Stockholm School of Economics in Sweden. And Global Leader student, Mat Zedler, from the Massachusetts Institute of Technology is studying mechanical engineering and applied international studies. They talk about what they were doing to help their communities now, and what their plans are to make the world a better place after graduation.

**Issue:** Origins of Life / Science Research in Education Series "Circumstellar Disks and What They Teach Us About Planet Formation – Part 1"  
**Program:** To The Best Of Our Knowledge  
**Date:** August 28, 2005  
**Time:** 7:30A-8:00A

**Description:** Despite what science fiction enthusiasts may believe, we cannot likely go back in time to watch how our own solar system and planets formed. But scientists can study disks around nearby young stars to try and determine what conditions are necessary for planet formation. And that's what Dr. Alycia Weinberger does. She's a Staff Researcher in Astronomy for the Carnegie Institution of Washington, Department of Terrestrial Magnetism. TBOOK discusses with her the Spitzer Space Telescope and how listeners can access the latest pictures from space by visiting [www.spitzer.caltech.edu](http://www.spitzer.caltech.edu).

**Issue:** National Center for State Scholars  
**Program:** To The Best Of Our Knowledge  
**Date:** September 4, 2005  
**Time:** 7:30A-8:00A

**Description:** While 40 to 50 fastest growing occupations in North America now require at least some education after high school, 7 out of 10 students graduate from high school without completing courses they'll need to succeed in college or in the workplace. This trend often causes employers to complain about a shortage of qualified employees in the workforce. Enter the State Scholars Initiative. It's a business-led effort to motivate students to complete a set of rigorous academic high school courses that prepare them for college and careers. TBOOK speaks with the National Center for State Scholars immediate past Executive Director, Drew Scheberle.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

**Issue:** Origins of Life / Science Research in Education Series "Circumstellar Disks and What They Teach Us About Planet Formation – Part 2 of 2"  
**Program:** To The Best Of Our Knowledge  
**Date:** September 4, 2005  
**Time:** 7:30A-8:00A

**Description:** If you follow recent space news, you may be aware of NASA's successful launch a couple of weeks ago of its latest Mars mission. Called the Mars Reconnaissance Orbiter, MRO for short, it will inspect the red planet in the closest detail thus far, and assist future landers on that planet. This is yet another example of how humans on Earth are reaching out to other planets in our solar system, and even planets outside our solar system, to explore and search for answers how Earth came to be. This type of research may also help tell us how this planet is expected to evolve over time. Today's topic, planet formation, completes our conversation with Dr. Alycia Weinberger, Staff Researcher in Astronomy for the Carnegie Institution of Washington, Department of Terrestrial Magnetism in Washington D.C.

**Issue:** Back to School with Dr. Karen Hitchcock  
**Program:** To The Best Of Our Knowledge  
**Date:** September 11, 2005  
**Time:** 7:30A-8:00A

**Description:** Dr. Karen Hitchcock has been in higher education all of her professional life and has led several universities. Now, she begins her second year as Principal and Vice Chancellor of Queens University in Kingston, Ontario. Co-host Glenn Busby, asks her to reveal what it takes to get a university prepared for another school year. Topics include faculty, curriculum, students, housing, support staff, physical plant, research labs, security concerns, etc.

**Issue:** Origins of Life / Science Research in Education Series "Polar Phage, Planetary Protection and the New Field of Astrovirology – Part 1 of 2"  
**Program:** To The Best Of Our Knowledge  
**Date:** September 18, 2005  
**Time:** 7:30A-8:00A

**Description:** How many of our listeners think some form of life may exist elsewhere in the universe? Indeed, scientists often consider that possibility as signs of liquid water on Mars and evidence of complex organic molecules in space, fuel this increased interest. Is it possible that simple life forms occur on Mars or moons in our solar system? If so, what are the potential ramifications for NASA's planned missions involving the return to Earth of samples from these extraterrestrial habitats? TBOOK speaks with Dr. Raymond Kepner, Professor of Biology at Marist College in Poughkeepsie, New York.

**Issue:** Hurricane Katrina Heavily Damages Education Too  
**Program:** To The Best Of Our Knowledge  
**Date:** September 25, 2005  
**Time:** 7:30A-8:00A

**Description:** While the cleanup from Hurricane Katrina will continue for months and months, hundreds of thousands of students are not only displaced from their homes, they're also looking for schools to attend in strange towns and unfamiliar surroundings. Just as homes were not spared, so too were school buildings ripped apart, flooded and destroyed all across the Gulf Coast region. Tulane University and Loyola University announced they would close for the entire Fall semester. To get several perspectives, TBOOK spoke with President David Caputo from Pace University in New York City and US Deputy Secretary of Education, Ray Simon. Their discussion ranges from college organizations pooling resources to assist the recovery effort, what students can do to help, waivers for admissions, financial-aid and NCLB guidelines, and trying to reduce red tape. Dr. Caputo and Dr. Hitchcock also drew parallels between this disaster and what they went through four years ago on their campuses following the 9/11 attacks.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:** First Annual Constitution Day Observed in US  
**Program:** To The Best Of Our Knowledge  
**Date:** September 25, 2005  
**Time:** 7:30A-8:00A

**Description:** A new federal law, requiring universities across the country to offer an annual educational program on the study of the U.S. Constitution, has drawn both praise and criticism from college officials. TBOOK gets reaction from Pace University President, Dr. David Caputo.

**Issue:** Origins of Life / Science Research in Education Series "Polar Phage, Planetary Protection and the New Field of Astroviology – Part 2 of 2  
**Program:** To The Best Of Our Knowledge  
**Date:** September 25, 2005  
**Time:** 7:30A-8:00A

**Description:** When Ray Kepner was just a boy, he worked with relatives on Chesapeake Bay. This generated his interest in water and aquatic life. He loved to watch the Undersea World of Jacques Cousteau. Now, Dr. Raymond Kepner is a Professor of Biology at Marist College in Poughkeepsie, New York. Last week, we spoke with him about his interest in the cold waters of the North and South Polar regions, how life can possibly live in those extreme environments... and if Earth's polar regions simulate conditions on other planets and moons in our solar system. This week, we look at educational opportunities this research provides for his students... surprises that have surfaces... and practical applications that have occurred.

## ISSUES / PROGRAMS LIST

### GOVERNMENT

**Issue:** Academic Bill of Rights Attacked  
**Program:** To The Best Of Our Knowledge  
**Date:** July 31, 2005  
**Time:** 7:30A-8:00A

**Description:** The American Association of University Professors has joined with 26 other national higher education associations in signing a joint Statement of Academic Freedom and Responsibility. The statement emphasizes the importance of the independence of colleges and universities from government interference, and stresses that this autonomy is "essential for academic and intellectual excellence." The AAUP's purpose is to directly oppose the recent campaign of conservative writer and political commentator, David Horowitz, and his associates in the group called Students for Academic Freedom. That organization is introducing Academic Bill of Rights legislation in several state legislatures. The AAUP and others say the title is misleading and if approved, would obligate universities and colleges to establish and enforce specific requirements with respect to the "scholarly methodologies and perspectives" presented by faculty in those states. So far, no one has adopted the legislation. But it calls attention again to the whole issue of academic freedom in a post-September 11<sup>th</sup> environment. TBOOK spoke with Jonathan Knight, Director of the Program in Academic Freedom and Tenure at the American Association of University Professors in Washington DC.

**Issue:** Early Head Start Reauthorization Languishes  
**Program:** To The Best Of Our Knowledge  
**Date:** August 21, 2005  
**Time:** 7:30A-8:00A

**Description:** The Head Start Bill is stalled again in the U.S. Senate. And the National Head Start Association (NHSA) is joining with hundreds of local Head Start programs across the country warning that the legislation in congress has serious problems. The Head Start organizations claim, at least the senate version of the bill, would undermine the growing trend involving more fathers in Head Start. NHSA believes the senate adaptation of the reauthorization bill would severely limit the role of parents in the management of local head start programs. These have come about as the result of intensive fatherhood outreach initiatives mounted by NHSA, the U.S. Department of Health and Human Services, and other organizations. Also, according to a senior policy analyst, a federal requirement mandating that Head Start teachers hold a higher education degree with six years could cause a 3.4 billion dollar funding shortfall in early childhood development programs. TBOOK talks with Dr. Richard Lally, an educational psychologist whose been developing programs and policies for young children and families for over 40 years. Dr. Lally is co-director of the WestEd Center for Child & Family Studies in San Francisco.

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## **ISSUES / PROGRAMS LIST**

### **HEALTH**

**Issue:**            **Back to School Nutrition**  
**Program:**        **To The Best Of Our Knowledge**  
**Date:**            **September 18, 2005**  
**Time:**            **7:30A-8:00A**

**Description:**    Back to school means more than just back to books. It also means learning about the new USDA Food Guidelines and proper nutrition that can impact learning and classroom behavior. More than 9 million children older than six are obese. A study done last year by the Institute of Medicine, estimates that dealing with the impacts of the childhood obesity epidemic will cost between 98 and 129 billion dollars. Another study by researchers at the University of Illinois just released last month, explores the nutritional composition of foods advertised for children. According to that study, probably to no one's surprise, television advertising is packed with junk food. Nutrient poor high-sugar foods, candy, sweets and soft drinks dominate (nearly 44%) the foods advertised during the TV programs children ages 6 to 11 most watch. And a study of children in Philadelphia and Baltimore by Harvard University and Massachusetts General Hospital showed that children who ate breakfast regularly performed better on tests and had better behavior in classrooms. To TBOOK turned to nationally recognized Licensed and Registered Dietician, Ruth Carey, to talk about the importance of back to school nutrition. Carey is also the Team Sports Nutritionist for the Portland Trailblazers in the NBA and Portland Fire in the WNBA.

## **ISSUES / PROGRAMS LIST**

### **ENVIRONMENT, ENERGY & TRANSPORTATION**

**Issue:**           **Origins of Life / Science Research in Education Series "Polar Phage, Planetary Protection and the New Field of Astrovirology – Part 1 of 2"**  
**Program:**       **To The Best Of Our Knowledge**  
**Date:**           **September 18, 2005**  
**Time:**           **7:30A-8:00A**

**Description:**   How many of our listeners think some form of life may exist elsewhere in the universe? Indeed, scientists often consider that possibility as signs of liquid water on Mars and evidence of complex organic molecules in space, fuel this increased interest. Is it possible that simple life forms occur on Mars or moons in our solar system? If so, what are the potential ramifications for NASA's planned missions involving the return to Earth of samples from these extraterrestrial habitats? TBOOK speaks with Dr. Raymond Kepner, Professor of Biology at Marist College in Poughkeepsie, New York.

**Issue:**           **Origins of Life / Science Research in Education Series "Polar Phage, Planetary Protection and the New Field of Astrovirology – Part 2 of 2"**  
**Program:**       **To The Best Of Our Knowledge**  
**Date:**           **September 25, 2005**  
**Time:**           **7:30A-8:00A**

**Description:**   When Ray Kepner was just a boy, he worked with relatives on Chesapeake Bay. This generated his interest in water and aquatic life. He loved to watch the Undersea World of Jacques Cousteau. Now, Dr. Raymond Kepner is a Professor of Biology at Marist College in Poughkeepsie, New York. Last week, we spoke with him about his interest in the cold waters of the North and South Polar regions, how life can possibly live in those extreme environments... and if Earth's polar regions simulate conditions on other planets and moons in our solar system. This week, we look at educational opportunities this research provides for his students... surprises that have surfaces... and practical applications that have occurred.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY**

**Issue:** **A New Wave of Evidence: The Impact of School, Family and Community Connections on Student Achievement**

**Program:** To The Best Of Our Knowledge

**Date:** July 3, 2005

**Time:** 7:30A-8:00A

**Description:** Evidence continues to mount that the more parents participate in their child's education, the better that child does in school. This is not news to Anne T. Henderson. Henderson has been preaching that belief since the 1970's when she worked in the New Jersey Department of Education for a reform minded education commissioner. Today, she's a senior consultant with the Institute for Education and Social Policy at New York University. Anne Henderson's latest book, with colleague Karen Mapp, is called *A New Wave of Evidence: The Impact of School, Family and Community Connections on Student Achievement*. It's a synthesis of 51 research studies about the impact of family and community involvement... and effective strategies to connect schools, families and community.

**Issue:** **The 10 Basic Principles of Good Parenting**

**Program:** To The Best Of Our Knowledge

**Date:** July 3, 2005

**Time:** 7:30A-8:00A

**Description:** As we just heard in our last story, the impact parents have on schools and communities can never be over emphasized. Psychologist, Laurence Steinberg, thinks most parents do a pretty good job of raising their children. Yet, he also believes truly effective parenting means not just relying on natural instincts. But also knowing what works and why. Steinberg distills decades of research into his book *The Ten Basic Principles of Good Parenting* and helps parents navigate through their child's difficult developmental years. Dr. Laurence Steinberg is the Distinguished Professor and Laura L. Carnell, Professor of Psychology at Temple University in Philadelphia, Pennsylvania.

**Issue:** **Brain Research and it's Impact on Early Childhood Development**

**Program:** To The Best Of Our Knowledge

**Date:** August 14, 2005

**Time:** 7:30A-8:00A

**Description:** It seems each week that we hear breaking news on brain research. This can often impact what people think they know about education and child development. Dr. Ronald Lally is internationally renowned for his knowledge about childhood education. Dr. Lally is the co-director of the WestEd Center for Child and Family Studies. It's a non-profit education and research organization dedicated to improving both student performance and quality of education. Lally is an educational psychologist whose been developing programs and policies for young children and families for nearly 40 years. He was a professor at Syracuse University prior to joining WestEd in 1978.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

**Issue:** Early Head Start Reauthorization Languishes  
**Program:** To The Best Of Our Knowledge  
**Date:** August 21, 2005  
**Time:** 7:30A-8:00A

**Description:** The Head Start Bill is stalled again in the U.S. Senate. And the National Head Start Association (NHSA) is joining with hundreds of local Head Start programs across the country warning that the legislation in congress has serious problems. The Head Start organizations claim, at least the senate version of the bill, would undermine the growing trend involving more fathers in Head Start. NHSA believes the senate adaptation of the reauthorization bill would severely limit the role of parents in the management of local head start programs. These have come about as the result of intensive fatherhood outreach initiatives mounted by NHSA, the U.S. Department of Health and Human Services, and other organizations. Also, according to a senior policy analyst, a federal requirement mandating that Head Start teachers hold a higher education degree with six years could cause a 3.4 billion dollar funding shortfall in early childhood development programs. TBOOK talks with Dr. Richard Lally, an educational psychologist whose been developing programs and policies for young children and families for over 40 years. Dr. Lally is co-director of the WestEd Center for Child & Family Studies in San Francisco.

**Issue:** Global Leaders Students Add to Home Country's Future  
**Program:** To The Best Of Our Knowledge  
**Date:** August 28, 2005  
**Time:** 7:30A-8:00A

**Description:** The Institute of International Education, in partnership with educational organizations in other countries, conducts an annual international competition at over 70 top-ranked universities. This competition identifies and rewards the academic excellence and leadership potential of 100 of the most accomplished second year students from a wide range of disciplines. Then, 50 of these students are chosen to represent the larger group at the annual Goldman Sachs Global Leadership Institute in New York City each July. Last month they celebrated the 5<sup>th</sup> anniversary of the program. TBOOK spoke with two students. Sophie Ahlstedt is completing a double degree in financial management and international management from the Community of European Management Schools at Stockholm School of Economics in Sweden. And Global Leader student, Mat Zedler, from the Massachusetts Institute of Technology is studying mechanical engineering and applied international studies. They talk about what they were doing to help their communities now, and what their plans are to make the world a better place after graduation.

**Issue:** TeenScreen – Early Detection of Teenage Mental Illness in Schools Saves Lives  
**Program:** To The Best Of Our Knowledge  
**Date:** September 11, 2005  
**Time:** 7:30A-8:00A

**Description:** Suicides continue to be the third leading cause of death among young people. Close to 750 thousand teens, in the U.S. alone, are depressed at any given time. And an estimated 7 to 12 million youth suffer from mental illness. 60 to 80 percent go untreated. This failure to adequately care for mental health in youth is directly related to a rise in youth suicide. In fact, more adolescents die by suicide, as die from all natural causes combined. The Centers for Disease Control and Prevention reports 91% of teens contemplate suicide; 9% made a suicide attempt; and 3% of those required medical attention. Research has established that evidence-based screening programs are one of the most effective means of youth suicide prevention. Research also shows that one of the best times to catch youth at risk of suicide is in high school.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

**Issue:** Back to School Nutrition  
**Program:** To The Best Of Our Knowledge  
**Date:** September 18, 2005  
**Time:** 7:30A-8:00A

**Description:** Back to school means more than just back to books. It also means learning about the new USDA Food Guidelines and proper nutrition that can impact learning and classroom behavior. More than 9 million children older than six are obese. A study done last year by the Institute of Medicine, estimates that dealing with the impacts of the childhood obesity epidemic will cost between 98 and 129 billion dollars. Another study by researchers at the University of Illinois just released last month, explores the nutritional composition of foods advertised for children. According to that study, probably to no one's surprise, television advertising is packed with junk food. Nutrient poor high-sugar foods, candy, sweets and soft drinks dominate (nearly 44%) the foods advertised during the TV programs children ages 6 to 11 most watch. And a study of children in Philadelphia and Baltimore by Harvard University and Massachusetts General Hospital showed that children who ate breakfast regularly performed better on tests and had better behavior in classrooms. To TBOOK turned to nationally recognized Licensed and Registered Dietician, Ruth Carey, to talk about the importance of back to school nutrition. Carey is also the Team Sports Nutritionist for the Portland Trailblazers in the NBA and Portland Fire in the WNBA.

**PUBLIC SERVICE ANNOUNCEMENTS**

KDND, KRXQ, KSEG, KSSJ and KWOD rotate Public Service Announcements at a rate of at least one per air shift. Each PSA is in rotation for approximately two weeks. Among the groups whose announcements aired last quarter are as follows:

	<b><u>KSEG</u></b>	<b><u>KSSJ</u></b>	<b><u>KDND</u></b>	<b><u>KRXQ</u></b>	<b><u>KWOD</u></b>
Kops-n-Kids Camp	4	3	2	3	3
Sacramento Zoo	3	3	3	2	3
Ronald McDonald House Charities	5	4	3	3	2
Sac Area UCLA Alumni Scholarships	4	2	3	4	3
Placer SPCA	4	2	3	3	4
Bone Cancer Research Foundation	3	4	4	4	5
Folsom Independent Dog Owners	3	3	4	3	3
Elk Grove Community Food Bank	2	4	4	3	4
Healing Hands – Healing Hearts	3	3	3	5	3
Discovery Museum	2	4	4	3	2
Ulezi Family Health & Safety Fair	4	3	4	2	2
Police / Sheriff Memorial Bike Run	2	2	3	2	4
Boys / Girls Club El Dorado County	2	2	3	5	4
Sutter Auburn Faith Hospital	3	2	4	4	2
Japanese Food & Cultural Bazaar	3	2	4	3	3
El Dorado Hills Safety Fair	4	4	4	3	2
Annual August Peace Movement	4	3	3	2	2
Auburn Aviation Association	2	4	4	2	3
Music Programs, Amador County Schools	3	2	3	2	4
School Readiness Fair	2	3	4	2	4
Pink Ribbon Breast Cancer Fund	4	2	4	4	3
Lodi Rotary's Youth Projects	3	4	2	5	3
Race for the Arts	2	2	4	4	4
Steroid Free Fitness Extravaganza	3	2	5	3	4
Family Autism Festival	3	4	3	3	2
UC Davis Cancer Center	3	3	4	4	2
Masonic Lodges of Sacramento	3	3	3	3	3
Sacramento Stand Down 2005	4	2	5	2	4
Eskaton Senior Connection	2	3	3	3	3
Children's Miracle Network	4	3	4	3	2
Yolo County SPCA	3	3	4	3	3
St. Mary's Parish & School	3	4	3	4	2
Sac Career Quest & Medical Career Fair	4	3	4	4	3
Habitat for Humanity	3	3	2	4	2
Gold Rush Days	4	3	4	3	4
Make-A-Wish	4	3	4	2	3
Auburn Ski Club Associates	4	2	3	5	4
H Street Fair	3	4	3	3	3
St. Ignatius School	4	2	2	2	5
Child Action, Inc.	4	2	2	3	3
Hope House of El Dorado County	4	3	2	3	4
Teacher's Supply Closet	2	2	3	3	5
World Music Night	3	4	3	2	4
Great American River Clean Up	3	3	2	4	4
Stanford Settlement	2	2	2	3	5
Orange Grove Adult School	3	4	3	3	2
Sierra Adoption Services	4	2	4	4	3
Mother Lode Rehab Enterprises	3	4	4	3	3
Sac Child Advocates, Inc.	4	3	3	2	4
Americas Walk for Diabetes	4	3	4	4	5
Folsom History Museum	3	2	3	3	3

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KWOD</u>
Music in the Mountains	3	4	2	4	4
Project RIDE	3	3	2	3	4
Home Assistance & Repairs for Seniors	3	3	3	4	3
Sacramento Food Bank	4	3	4	3	4
Kelly Black Foundation	5	4	3	4	4
Ride to Walk	4	3	3	3	3
Performing Animal Welfare Society	4		3	5	3

**\*\* THE LOWER NUMBER OF PUBLIC SERVICE ANNOUNCEMENTS REFLECTS THE FACT THAT A LARGE AMOUNT OF AIRTIME WAS DEDICATED, ON ALL STATIONS, TO HURRICANE KATRINA RELIEF ANNOUNCEMENTS \*\***

#### **SACRAMENTO VALLEY BROADCASTERS ASSOCIATION / ASCERTAINMENT**

SVBA conducts Ascertainment interviews because the member stations believe it is an excellent way to stay in touch with community leaders and to stay informed about issues that should be reported on in news and public affairs programs. During an ascertainment interview, station representatives take notes on speakers' comments, which are then used to generate ideas for news and public affairs programs. Guests this quarter included speakers from the Sutter Medical Foundation, The Keaton Raphael Memorial, ALS Foundation, Armed Services Program of Sacramento, and a Forum on Gay Marriage Legislation (only one month of meetings this quarter).

#### **NEWS REPORTS**

Entercom stations air newscasts twice an hour during Morning Drive, beginning at 5:50am and running until 8:50am, for a total of approximately 375 newscasts per quarter. The reports include national and local news. The content of the news stories range from major national headline issues to those that directly and specifically affect the greater Sacramento area including the following: Education, Economy, Government, Health, Environmental/Energy/Transportation, Crime, Drug Abuse, Minorities/Women/Aging, and Youth/Family. On an average each newscast is made up of six stories for a total of over 2,300 topics per quarter.

## **KDND - OTHER PUBLIC AFFAIRS EVENTS / ACTIVITY**

3<sup>rd</sup> Quarter, 2005

**Sacramento Children's Home** – 107.9 The End made an appearance and made donations to the Sacramento Children's Home for abused and neglected children's annual Carnival Day.

**Center Pop Warner Football** – 107.9 The End made an appearance and made a donation to Center Pop Warner Football's fundraiser Jamboree.

**Foothill Soccer Opening Day** – 107.9 The End made an appearance and donations for Foothill Soccer League's opening day. The End Streetbeat served as judges for the leagues opening day banner competition.

**Friday Night Football** – 107.9 The End made appearances, donated specially made Friday Night Football t-shirts, station items, as well as broadcast highlights and scores at 8 local High School football games.

**Station Appearances** – 107.9 The End made appearances and donations to the following non-profit organizations: Atkinson Youth Services, Limos for Kids, Don Julio Jr. High, Galt Jr. High, Rosemont High School.

**Station Donations** – 107.9 The End donated a variety of CD's, t-shirts, DVD's, movie passes, hats and other promotional merchandise to the following groups / organizations: Our Lady of The Assumption School, Highlander Dolphins Swim Team, Arden Manor Parks & Recreation, Foothill High School.

**Tours** - Entercom / Sacramento staff regularly hosts tours through our facility. Groups include the Boy and Girl Scouts, Special Education classes, Elementary School classes, media students, foreign exchange students and senior citizen groups.

**Public Service Announcements** - Entercom / Sacramento regularly donates their studio facilities, time, talent and production personnel to produce public service announcements for non-profit organizations for use throughout the Sacramento market.

**Make A Difference Day** – Entercom / Sacramento employees took a day to repaint the interior of the Sacramento Food Bank and Family Services Building. The organization is dedicated to assisting those in need by: alleviating their immediate pain and problems, moving them toward self-sufficiency and financial independence. SFBFS accomplishes the above goals through the following services: educating the illiterate, providing moms with counseling and their infants with food and diapers, strengthening families through a program of ethics and self-esteem, furnishing seniors with a social club and volunteer opportunities, clothing the poor, housing the homeless and feeding the hungry. SFBFS has a well-planned strategy guiding all of its programs. This strategy involves a large cadre of volunteers who offer integrity in 'mentoring', bridge building, and walking hand-in-hand with others.